**Business Spanish Online Course**

Hello, my name is Blanca Cabrera and I would like to tell you a little bit about Spanish-424 online at Purdue University.

Spanish-424 is at the top of a series of courses, which intends to raise student awareness in the domain of international business and political systems.

The objective of the course is to better prepare the students to meet the challenge of a future global economy and international cooperation.

After this course, the students will have acquired a functional use of Spanish into the world of business from a Hispanic cultural perspective.

And will have developed conceptual and perceptual knowledge about certain areas of international business.

With the help of Purdue’s online instructional design, I have developed a course that takes advantage of all of what the online format does best.

You will have:

1. an online textbook that includes different business cases so you can pick the theme you want to learn about,
2. online discussions with other Spanish students about certain topics learned in the course and
3. the opportunity to investigate and collaborate with classmates about your own potential business venture.

You will be free to choose your own group to work with towards the final project.

Each group of students will do an end of semester Portfolio (on setting up a business in a Latin America country) and submit a report at the end of the semester.

Each student in the group will be responsible for one section of the portfolio.

During the week before finals week, students will make power point presentations on the project. This course has no lectures and no exams.

This 3 credit online course is intended for majors and non-majors. It has no pre-requisites and meets the Purdue requirement for a foreign language elective.

Spanish-424 online is offered in a 16 week online format during the Fall and Spring semesters.

All the course material is online so you do not have to be in West Lafayette to do any part of the course.

Also, there are no requirements for you to be online at particular times so you can fit the work into your schedule and even take it in a different time zone.

I hope you consider adding Spanish-424 to your schedule.

If you have further questions please feel free to email me at [blanca@purdue.edu](mailto:blanca@purdue.edu).